



GUESTS OF ROTARIANS

Paul Grey introduced
Anna Ehnmark with
Technology Alliance

Bryan Cartwright brought
Brandon Hansen with
Moss Adams

VISITING ROTARIANS

Pete Kremen
Whatcom North Rotary Club

Ron Kelley
Mt. Baker Rotary Club

OPENING REMARKS

President Tim opened today's meeting with the following:

If you are looking for Patricia Decker, a longstanding leader in this community on land use issues and someone who is helping set the vision for our waterfront, this is the place to find her.

If you are looking Dick Tucker, an adventurer who has climbed the tallest peak in South America, this is the place to find him.

If you are looking for Captain Doug Cole, who has safely flown thousands of people in complex jets through all kinds of weather and safely sailed sailboats in 70 MPH winds, this is the place to find him.

If you are looking for Dr. Ralph Rinne, a surgeon who has saved countless lives, this is the place to find him.

If you are looking for Ann Jones Richardson and Mary Robinson, two women who courageously broke the gender barrier of this club and remain fast and respected friends of ours, this is the place to find them.

If you are looking for Peter Theisen, Executive Director of the United Way, who has helped raised millions of dollars for those in the need, this is the place to find him.

And if you are looking for a club whose members broke and set a 90-year record for generosity in their gift to the YWCA, this is the place to find all of them.

The membership joined in singing America the Beautiful accompanied by Don Anderson. Joe Coons gave the invocation; Jim Vos introduced visiting Rotarians.

BUSINESS NOTES

Board Meeting - There will be a Board meeting this Thursday at the Dorothy Hagggen Building at 4:30 PM. This is an opportunity for new members to meet their Board attendance requirement; however all members are welcome.

Thank you - Once again President Tim thanked Club members for their generous gift to the YWCA announcing that our donation will be used as a lead gift for the YWCA capital campaign. With our help, the YWCA is far on their way to a successful fundraising effort.

UPCOMING PROGRAMS

February 12
Sherry Nelson
Sierra Industries

February 19
President's Day - No Meeting

February 26
Chuckanut Parks District

ROTARIAN BIRTHDAYS

Jim Visbeek, February 5th

Vic Tate, February 6th

Joan Airoldi, February 9th

Dewey Desler, February 9th

Terry Robertson, February 10th

PARTNER BIRTHDAYS

Judy Coons, February 5th

CLUB ANNIVERSARIES

Gary Nelson, February 5th
6 Years

THIS ISSUE:

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HARDLINES

HAPPY BUCKS RECOGNITION FINES

Cleary Cone fined Tommy Thompson (aka “the dark side”) \$20 for maligning attorneys prior to the meeting when Tommy told Cleary, “96% of the lawyers give the rest a bad name.”

When Bob Boulé was asked about his new stretch limo he said, “It’s a Ford” and reported it to be 50-feet long with its trailer! Cleary indicated that \$50 might be a bit stiff for a fine and offered to let Bob off the hook for \$20 but Bob offered and Cleary quickly accepted \$50.

Yvonne Bianchi was fined \$20 for rejecting Cleary’s request to “burnish his image,” a task which Yvonne was quick to reject because, as she so aptly stated, “It can’t be done.”

Brad Burdick was fined \$10 for the Whatcom Magazine article regarding his impressive bicycling.

Committee Meetings - Both the Social and the Rotary Foundation committees met after the regular meeting.

Ski-Trip Report - Bob Diehl reported that the intrepid group of thrill-seekers returned safely, had great fun and are planning for next year. Bob presented a T-shirt to President Tim who failed to attend the event (something about work getting in the way!). The T-shirt had something to do with Polygamy and Beer -- “Polygamy Porter - Why have just one!”

Football Pool - Ben Kuiken delivered winnings from the Super Bowl to Margaret Curtis for the first and second quarters, to Bob Boulé for the 3rd quarter and to Pete Kremen for the 4th and final quarter.

NEW MEMBERS INTRODUCED AND WELCOMED



New members, Bob Brunkow and Marty Haines

Marty Haines, proposed by Dale Rings and Chuck Snyder to fill the classification “Insurance-General,” and Robert Brunkow, proposed by Phil Gubbins and Jon Sitkin to fill the classification “Communications Technology,” were introduced and welcomed into membership

As part of the charge of membership, Past President Ken Culver reminded us of the 31 words used to describe what Rotary is and provided a brief history of Rotary, including the first Rotary meeting (1905), the first meeting outside the U.S. (1910 in Winnipeg, Manitoba) and the first meeting in a non-English speaking country (1916 in Havana, Cuba). As final advice to Marty and Bob, Ken said, “Choose to get involved and stay involved.”

PROGRAM

Robin Halliday introduced Susannah Malarkey and Marty Smith, from the Technology Alliance. Susannah has been the Executive Director of the Technology Alliance since its beginnings in 1996. She has degrees in Public Affairs and in Community Services from the University of Oregon and has served as a Director of Public Policy Programs for the Greater Seattle Chamber of Commerce, served as Executive Director of Business Volunteers for the Arts and worked in community outreach and public relations for KCTS public television station. She manages all Technology Alliance programs and projects, including a membership group of more than 100 accredited individual investors and investment firm representatives know as the Alliance of Angels, a group that is active in financing Northwest-based early stage companies.



Susannah Malarkey and Marty Smith, from the Technology Alliance

HAPPY BUCKS RECOGNITION FINES

Susannah introduced the topic of the **College and Work Ready Agenda: A World-Class Education System for Washington State**. She spoke of four key priorities for Washington education:

1. Strengthen the quality of early learning programs;
2. Improve math and science education and alignment;
3. Increase production of bachelor's degrees in high-demand fields; and
4. Enhance Washington State support for public university research and graduate education.

She noted 15 business and labor organizations in the state have joined to support this agenda. Most recently, the State of Washington has provided \$350 million over ten years for a Life Science Discovery Fund to build the state's research and entrepreneurial capacity in the life sciences. Susannah presented a 2-minute video created by Microsoft on "Why Math is Important," noting "math is a pencil sharpener for your brain." She also noted the lack of adequate math and science learning opportunities in Washington schools at both the middle and high school levels.

Marty Smith, Chair of the Board of Technology Alliance, is a recently retired partner from the law firm of Preston, Gates & Ellis, where he was a founder and former chair of the firm's Intellectual Property Transactions practice group. Marty has an undergraduate degree from Whitman College and a law degree from the University of Washington. He advised Microsoft for over 23 years in addition to numerous other high-tech firms and is internationally renowned in E-Commerce Law circles. As a community volunteer with Technology Alliance, Marty has chaired the Task Force on Technology in Education, the Smart Tools Academy and the Digital Learning Commons and chairs the Advisory Board for UW Center for Law, Commerce and Technology.

Marty noted the Technology Alliance includes leaders from high-tech businesses, research institutions and the community who are dedicated to long term economic success for the State of Washington, a success built on three drivers:

1. An excellent education system;
2. Strong research capacity; and
3. A robust entrepreneurial environment.

He described changes to Washington's educational system and curricula that the Technology Alliance is encouraging, including requiring four years of math in-lieu-of the two years currently required. Marty spoke to the need for more and better teachers in math and science, both at the middle and high-school levels. He noted for example that "only 36% of our 8th graders tested as adequate in math in 2005."

He provided further information on the employment demand in Washington State for many more graduates skilled in math and science than we are currently producing. In response to questions, both Marty and Susannah complimented Dr. Karen Morse and Western Washington University for the fine Engineering program and the strong teaching program in Science for Secondary Education.

Doug Cole gave \$20 happy bucks for two weeks sailing near and a visit to Punta Arenas, Chile.

Kay Sardo gave \$70 for her 70th birthday which was celebrated in style at the Salmagundi Club in New York City, where in her 30's she did her part to introduce women members and a club in which her daughter is currently a member.

Joost Knops gave \$20 for success in state soccer competitions for the 11 and 12 year olds he coaches.

This Tattler brought to you by:

Steve Hoekstra



TATTLER

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1917-2005

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Look for the new "Tattler On Line" at www.bellinghamrotary.org/tattler.htm

The Tattler
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