



THE ROTARY CLUB *of* BELLINGHAM  
BELLINGHAM'S FIRST ROTARY CLUB

TATTLE



## Opening

**President Jim** welcomed us and noted how blessed we have been with the nice weather for the most part of September. **Don Anderson** played the "*Star Spangled Banner*" in his usual excellent manner. **Ralph Rinne** gave the invocation, prior to which he shared a cute story of two mischievous brothers, a preacher who took the task of "straightening them out" and a misunderstanding that "God was missing" with the result the brothers thought that everyone believed they were responsible - please ask Ralph for details, you'll enjoy his version. **Arlan Norman** introduced five visiting Rotarians today. One, Tom Albright, of the Marysville Club offered us all a chance to participate in their fundraiser this year by purchasing a \$10 auction ticket for a new Camaro.

President Jim thanked Pete Kremen for speaking at Lynden Christian's 100 year old celebration. Jim is an example of the fine alumni from Lynden Christian.

## CELEBRATIONS

*September  
28th, 2009*

*2009-2010*

*Sponsors:*

*Steve Adelstein*

*Adelstein Sharpe &*

*Serka*

*Margaret Curtis*

*Wilson Engineering*

*Tim Fisher*

*Life Insurance*

*Consultants*

*Pat Foley*

*Mills Electric*

**Roland Trenouth** shared with the Club why he is "Proud to be a Rotarian". When Roland was a practicing cardiologist, medicine was his primary focus and Rotary has enlarged his universe giving him a broader prospective of the Bellingham community. Being associated with Rotary and individuals who are honest and display integrity by their actions (even lawyers he says), renews his faith in human beings every Monday.

**Dick Tucker** spoke of his profession, Dentistry. Dick takes pleasure in being able to take care of people, fixing issues that can affect their health and well-being. He noted that many of us probably do not know that dentists share techniques and skills through "study clubs" where a dozen dentists will teach different procedures and critique each other's work.

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## Announcements

### ROTARY CLUB OF BELLINGHAM BLOOD DRIVE

Monday, October 12th from 10:00 AM - 3:30 PM (closed 12:00-1:00 PM) in the Northwood Hall Parking Lot. To schedule an appointment contact Joan Airoidi at [jdairoidi@hotmail.com](mailto:jdairoidi@hotmail.com) or 393-1054. Your 1 blood donation can benefit up to 3 patients in community hospitals.

### GUESS WHO'S COMING TO DINNER

Friday, October 23, 2009 at 6:00 P.M. Sign-ups will be on the table each week. The Social Committee will assign guests to each host. The host does not know who is coming to his/her home. The guests do not know who else is attending either.

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## Business Notes

The RCOB blood drive will be held Monday, October 12, from 10:00am to 3:30pm with time out for lunch from noon to 1:00pm in the Northwood Hall parking lot. Please contact **Joan Airoidi** for more details.

**Bruce MacCormack** spoke on behalf of the Social and Fellowship Committee encouraging us all to attend "Guess Who's Coming to Dinner" October 23 at 6:00pm. Hosts will know how many guests will be coming, but not "Who". Guests will know who their hosts are and what to bring for dinner, but not "Who" else is attending. Sign-up sheets will be on the table again next week.

*Barry Hanson*

*Unity Group*

*Dave Morse*

*Blythe Plumbing*

*John Sitkin*

*Chmelik Sitkin*

*& Davis, P.S.*

*Teri Treat*

*Sage Management*

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**THIS WEEK'S  
TEAM:**

**Editor: Dale Rings**

**Scott Renne** explained that the first Rotation Day was well received so the committee is planning a second one November 30th. All members would participate as either a host or as a visitor at an off-site location. The meeting time and day would remain the same. The desire is to have some new hosts along with those who are willing to repeat. The goal is to have 6-8 guests at each location. Lunch will be arranged by the committee. Watch for sign-up sheets during the next few weeks.

**Ben Kuiken** presented the results of the Football Pool. Lucky **Jack Westford** won the first three quarters of the WSU-USC game with **President Jim** cleaning up on the fourth quarter. Next week's game will be the Huskies and Notre Dame.

**Dominique Zervas** had **President Jim** hold and "model" the Popcorn container that will monitor our progress to our fundraising goal of 100% membership participation and \$100,000. We are all encouraged to make our contributions benefitting the Pickford Film Center soon or possibly expect a call from a lawyer!

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## Happy Bucks/Fines/ Recognition

**Jan Marchbanks** was \$24 happy for 24 years of marriage to **DC Morse**.

**DC Morse** was three times \$24 happy for 24 years of marriage to **Jan**. However, DC pointed out to **President Jim** that \$72 was the amount he was fined last week for catching "tuna fish" - President Jim quickly realized that this was a direction he did not want to go and let DC "off the hook".

**Teri Treat** and her husband, Matt, celebrated their 24th wedding anniversary in August and she was \$24 happy.

**Pete Foti** and his wife, Jamie, also are celebrating 24 years of marriage and Pete was \$24 happy.

**Dave Blair** gave \$1 to announce he would sponsor a Rotation Day meeting in Walla Walla November 30th - possible wine tasting ???

Visitor, Pat Grenfell, from Mt. Vernon gave \$1 for her dad who loved Rotary. Her dad was Past President **Harold Lant** (1942).

**Pete Gaasland** was \$1 happy to be back after a long absence.

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**Reporter: Jim  
Cunningham**

**Photographer: Austin  
Huang**

**Sgt. at Arms: Dick  
Tucker**

**Invocation: Ralph  
Rinne**

**Introduction of  
Visitors: Arlan  
Norman**

**Greeter(s): Earl  
Settlemyer**

**Raffle Tickets: Pam  
Kiesner**

**Music: Don Anderson**

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# Program

**Dr. David Sattler**

## "Business Continuity Planning - Natural Disaster"



**Jan Marchbanks** introduced our speaker, Dr. David Sattler, an associate professor of psychology at WWU. His presentation was titled "Business Continuity Planning - Natural Disaster".

Disasters can be the result of natural causes like weather events and earthquakes, or even a cyber crime may severely damage the ability of a business to function effectively. In Bellingham we have the potential of a magnitude 9 earthquake due to the Juan de Fuca tectonic plate building up tension in the earth's crust as it "slides" under the North American Plate. A tsunami would result in Puget Sound, covering Seattle's waterfront 20 feet deep and sending a storm surge into Bellingham Bay of 10-15 feet. Transportation and communication systems would be significantly disrupted - many businesses could not function.

Dr. Sattler suggests that businesses with a "Business Continuity Plan" will recover faster and minimize losses of market share. In Houston 35-40% of businesses without a recovery plan never re-opened after a disaster occurred. The key elements of a plan are:

1. Assess critical processes
2. Conduct a risk assessment
3. Conduct a business impact analysis
4. Determine protection/mitigation measures to implement
5. Develop contingency/ action plans
6. Develop a communication plan



### 2009-2010 OFFICERS

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President

**Kathy Hughes**  
President Elect

**Steve Adelstein**  
Vice President  
& Program Chair

**Steve Hoekstra**  
Treasurer

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Immediate Past President

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7. Test the plan
8. Review, Revise and Rewrite

By following the above process, some of the key outcomes would be:

1. Developing an employee safety and preparedness plan - your single most important step to ensure your business will recover
2. Protect critical data - back-ups and off-site storage
3. Establish relationships with multiple suppliers
4. Identify your most important business assets and resources that support your revenue
5. Identify alternative work locations
6. Make sure you really have an alternative communication plan that will work.

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## Guests of Rotarians

**Barry Hanson introduced Phil Latehdresse**

**Robin Halliday brought Lee Cheatham**

**Brad Burdick introduced Karen Rotko-Wynn**

**Teri Treat brought Sue Bussinger**

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## Visiting Rotarians

**Tom Albright - Clergy**

**Marysville Rotary Club**

**Bill Kirby - Government**

**Carson City, N.V. Rotary Club**

**Tom Mesaros - Consulting**

**Seattle #4 Rotary Club**

**Pat (Lant) Grenjell - daughter of Harold Lant**

**Mt. Vernon Rotary Club**

Club Website  
[www.bellinghamrotary.org](http://www.bellinghamrotary.org)

District 5050 Website  
[www.district5050.org](http://www.district5050.org)

**Club meets**  
**Monday - 12:00 Noon**  
**Northwood Hall**



Pete Kremen

Whatcom North Rotary Club

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## Member Birthdays/Club Anniversaries

### Member Birthdays:

Terry Busch, September 28th

Barry Hanson, September 30th

Fred Ossewarde, September 30th

Bud Peth, October 2nd

Dale Rings, October 3rd

Stephanie Bowers, October 4th

### Partner Birthdays:

Mary Hickman, September 28th

Wendy Jones, September 29th

Joan Wright, September 30th

C. Diane Tate, October 2nd

### Club Anniversaries: October 1st

Roger Barnhart, 30 Years

Terry Busch, 31 Years

Patricia Decker, 16 Years

John Griggs, 38 Years

Don Haggen, 42 Years

Larry Halgren, 30 Years

Ann Jones, 22 Years

Fred Ossewarde, 40 Years

Dale Rings, 5 Years  
Mary Robinson, 22 Years  
Teri Treat, 20 Years  
Lock Trimmingham, 29 Years  
Jack Westford, 39 Years  
Dick White, 28 Years

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## Upcoming Programs

10/5 Eric Leonhardt, WWU: Creating a Car for a Sustainable Future-Environmentally Friendly Viking Vehicles

10/12 Julia Bozza: Northwest Therapeutic Riding Center

10/19 New Member Talk

10/26 Jeff Goltz - UTC

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