



THE ROTARY CLUB *of* BELLINGHAM  
BELLINGHAM'S FIRST ROTARY CLUB

TATTLE



## Opening

With the usual pleasantries, and a reminder that we are still seeking photographers for the Tattler, President Jim kicked off the 4,208th meeting of the Rotary Club of Bellingham. Don Anderson led us in the first chorus of the Star Spangled Banner.

## Celebrate!

### THE RCOB

**Ray Trzynka**, representing the Public Utilities classification, shared his love for Rotary and how fortunate he feels to be a Rotarian. Over the past several years, he has been a member of three of the local Whatcom County clubs, but after some prompting from President Jim declared that of course the RCOB was in fact the best of the bunch.

It is the International Projects and the local Major Projects that have

*August 17th,  
2009*

*2009-2010*

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captured Ray's interest. Projects he has enjoyed include the most recent BTC fisheries enhancement project and the Pickford Cinema project, but most notably the Bellingham Food Bank project because of its impact on the community and the coordination and that took place between the various Rotary clubs.

## ROTARY CLASSIFICATIONS

**Dan Whittle**, whose classification is Patent Consulting, shared a bit of information about his company, Patent Leverage, LLC. Unlike many patent agents or patent attorneys, Dan does not seek to help people in obtaining a patent, but rather assists them in determining the economic value or potential strength of their patents.

By working with patent holders and helping them to identify their patent's value they are better able to make sound financial decisions and guide the futures of their products and ideas.

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## Announcements

**Bob Diehl** announced that the annual ski trip will be taking place at Jackson Hole Wyoming, during the last week of January. Why the early announcement? Well, space is limited and he didn't want anybody to miss out on the fun by not getting the information well in advance.

**Jim Visbeek** noted that there is a new committee listed in the front of the roster/directory this year, and wanted to assure us that it was not a misprint. The Climb Mt. Baker committee, headed up by Brad Burdick, Dick Tucker and Rick Wright is forming to help train and lead a party of our very own Rotarians up to the summit of Mt. Baker sometime in June of 2010. Those who are interested may contact any of the three.

President Jim enlisted the help of ex - no, make that *former* -- publisher **J.C. Hickman** in helping him to best report on the happenings of the recent board meeting. Jim felt that perhaps there was nothing out of the ordinary and that his report might lack any pizzazz that would attract a listener's attention. After confirming that annual dues had not been increased, J.C. agreed that there probably wasn't much worthy of comment and the best approach would be to simply focus on the most salient facts.

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*Barry Hanson*

*Unity Group*

*Dave Morse*

*Blythe Plumbing*

*John Sitkin*

*Chmelik Sitkin*

*& Davis, P.S.*

*Teri Treat*

*Sage Management*

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THIS WEEK'S  
TEAM:

Editor: **Stephanie**

# Business Notes

## Board of Directors Notes from August 13, 2009 meeting:

The 2009-2010 Operations Budget was approved as presented by the Finance Committee, Chaired by **Treasurer, Steve Hoekstra**.

New Membership Proposal: Scott Caldwell, proposed by **Chuck Snyder and Rex Dudley** to fill the classification "Financial Advisor" was approved by the Classification & Membership Committee and also The Board of Directors.

He will be eligible for membership on September 7th unless written objection is received by Executive Secretary, Sandee Lindhout, 2200 Vining St., Bellingham, WA 98229 on or before August 31st.

Resignations from **Brian Pemberton and Jim Wright** were received due to business pressures and inability to participate as they wished. They were approved by the Board with regret.

Leave of Absence requests from **Karen and Joe Morse** were approved because he is enrolled in the University of Michigan speech therapy program and residency is required. Hurry back Joe and Karen.

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## Happy Bucks

Sergeant-at-arms **Gary Goldfogel** shared the news of his mother-in-law's passing and explained that it was rather a blessing and not a time of mourning. It did, however, cut into the time available for him to dig up any dirt on his fellow club members. So as not to shirk his duties, he resorted to a system of fines based on a quiz of health and wellness (sort of). All were asked to contribute a dollar to the center of their respective tables, with the chance of winning them back should their table be able to answer his questions correctly. Who would have guessed that on average humans grow 25 feet of hair during their lifetimes, that the average eyebrow consists of 500 hairs, or that John Wayne wasn't full of crap when he passed away?

**Bowers**

**Reporter: Peter Self**

**Photographer: Austin Huang**

**Sgt. at Arms: Gary Goldfogel**

**Invocation: Kay Sardo**

**Introduction of Visitors: Earl Settlemyer**

**Greeter(s): Ray Trzynka**

**Raffle Tickets: Gary Nelson & Tony Pechthalt**

**Music: Don Anderson**

President Jim added to the pot by pointing out that there were a few folks in the crowd sporting wonderful tans and that those who had not put on a bathing suit this summer should each be fined one dollar. Those fined were encouraged to get out and enjoy the sun while you can, but you won't be getting your dollar back.

**Jon Sitkin** used \$100 to buy his way out of some guilt for missing a few meetings, to share the news that they are celebrating a new puppy in their home and to report that he had just returned from two wonderful weeks spent with his son in remote Montana.

**Dave Blair** will be celebrating his 40th wedding anniversary and was \$100 happy in advance as he felt it was better to share that special day with his bride rather than the club.

**Barry Hanson** returned from a very successful fishing trip where he only threw a few back. After being \$7 happy, President Jim goaded him into being \$2 dollars happier.

**Doug Cole** returned from a wonderful boating get-a-way where in spite of the rain he found a secluded spot perfect for a little skinny dipping. President Jim explained to Doug that that if in fact his wife had participated in the risqué' activity with him, he could reclaim \$2 from the funds taken from those who had not yet donned a bathing suit this summer. The money was returned to Doug.

Heartened by the minor chiding and small fine levied against Barry for his fishing trip, **Dick Tucker** admitted to having been fishing also. He caught a 47 pound salmon with a fly rod. It took quite some time to reel it in, but was well worth the effort. President Jim was notably impressed, and told Dick that he should be very proud of his accomplishment; \$40 proud to be exact.

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## Program

**AV: Mark Knittel**

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### 2009-2010 OFFICERS

**Jim Visbeek**  
President

**Kathy Hughes**  
President Elect

**Steve Adelstein**  
Vice President  
& Program Chair

**Steve Hoekstra**  
Treasurer

**Margaret Curtis**  
Immediate Past President

### BOARD of DIRECTORS

**Paul Grey**  
Avenue of Club Service &  
Development

**Marty Haines**  
Avenue of Club Service &  
Fellowship

**Robin Halliday**  
Avenue of Community  
Service

**Mike Diehl**  
Avenue of International &  
Vocational Service

### EXECUTIVE SECRETARY



Our speaker, Seaton "Chip" Daly III, is a graduate of Gonzaga Law School, a wealth of knowledge on information security, and the officiator at the recent Adelstein wedding. He has chosen to focus his legal practice on corporate law and newly emerging businesses within the state of Washington.

There is no single definition of just what data governance is, since the management and safeguarding of corporate data is unique to each business. Its size, its level of technological infrastructure and whether or not the business operates internationally, all play a part in determining just what steps need to be taken to protect vital information.

While it is nearly impossible to guard against all information piracy and cyber threats, the United States is not prepared to deal with this type of crime or terrorism. There is currently no standard of care legislated by the government, which leaves the definition of adequate security and the acceptable level of exposure up to each individual business to determine.

In today's world we are seeing more and more opportunity for data to be stolen or abused because of the emergence of technologies such as WEB 2.0 and Cloud Computing. Shared programs and virtual applications allow for more efficient business, but also open the door for greater information threats.

Dealing with data governance will be an evolutionary process, and improved safety and regulation can be expected to be seen in the coming years. Until then, businesses will need to ask themselves what would be a reasonable level of action required to protect the confidentiality, integrity and accessibility of their valued information, and then act upon that level through the use of technology, implementation of adequate policies and processes, and finally the

## Sandee Lindhout

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Club Website  
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District 5050 Website  
[www.district5050.org](http://www.district5050.org)

Club meets  
Monday - 12:00 Noon  
Northwood Hall



training of its personnel in this area.

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## Guests of Rotarians

**Margaret Curtis** introduced Kris Hamilton

**Steve Adelstein** brought Marissa McCauley

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## Visiting Rotarians

**Sue Sharpe**

Bellingham Bay Rotary Club

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## Member Birthdays and Club Anniversaries

### Member Birthdays

**Dick White**, August 21st

**Ken Culver**, August 22nd

**Susie Thomson-Sines**, August 23rd

### Partner Birthdays

**Virginia Fisher**, August 17th

**Matt Treat**, August 19th

**Sylvia Haggan**, August 23rd

### Club Anniversaries

**Matt Hammatt**, August 19th    7 Years

Wayne Langei, August 19th 13 Years

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## Upcoming Programs

8/24 Greg Winter, Director of Whatcom Homeless Service Center: Recording Fees used to help homeless

8/31 Dr. Bradley Smith (WWU): Smart Growth: Protecting the Green by Land and Sea

9/7 Holiday - Labor Day

9/14 Tom Dorr, WWU: Center for Economic Vitality

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