



THE ROTARY CLUB *of* BELLINGHAM
BELLINGHAM'S FIRST ROTARY CLUB

TATTLE



Business Notes

BOARD MEETING CHANGE AGAIN

The rescheduled Board Meeting for March 25th has been changed back to April 15th at 4:30 at the Dorothy Haggen Building.

SURREY-NEWTON CHARTER & INDUCTION NIGHT

The District is getting a new club and the Charter & Induction night will be held April 10, 2010 at the Eagle Quest Golf Club at 7778-152nd St., Surrey, B. C. Tickets are \$50 per person. Attire: Formal Dinner: 7P.M. Call Sandee before she leaves for vacation by March 30th. to

*March
22nd, 2010*

2009-2010

Sponsors:

Steve Adelstein

Adelstein Sharpe &

Serka

Margaret Curtis

Wilson

Engineering

Tim Fisher

Life Insurance

Consultants

Pat Foley

register.

NEW MEMBER BREAKFAST MEETING

The next New Member Breakfast will be held this coming Monday, March 29th at 7:00 A.M. at the Harborside Bistro. Steve Adelstein will be the speaker.

MT. BAKER CLIMB

Brad Burdick encouraged interested Rotary members to join him and others for training hikes, which will be ongoing, Mondays, Wednesdays and Thursdays, in preparation for the Mt. Baker climb. Even if Club members don't plan to ascend Mt. Baker, they are encouraged to come out for the hikes - members meet at Larabee State Park at 6 p.m. on those days.

Program

Mills Electric

Barry Hanson

Unity Group

Dave Morse

Blythe Plumbing

John Sitkin

Chmelik Sitkin

& Davis, P.S.

Teri Treat

Sage Management

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**THIS WEEK'S
TEAM:**

Editor: Dale Rings



Paul Stankavich, a former member of our Club, and now the general manager of Pacific Public Media (the organization that runs KPLU - the public radio station), was the speaker. He talked about the non-profit company, which has nine stations and a budget of approximately six million dollars. KPLU is a dual format station, featuring both news and jazz / blues.

Paul talked about the changes in technology. KPLU has moved from being a studio that sent a single signal to a transmitter, to now being a studio that sends three signals to a transmitter, and seven streams to the internet. In the largest public radio survey to date, it was determined that KPLU's core audience is 45-years-old and older, and that nearly 80% of those listeners are also members (donors). Paul stated that KPLU now needs to build a completely new online infrastructure, and grow its social networks and multimedia presence. In the future, KPLU will be focusing on mobile delivery, user-generated content, and, inevitably, monetization of their business model.

Reporter: **Matt Hammatt**

Photographer: **Marty Haines**

Sgt. at Arms: **Dennis Murphy**

Invocation: **Al Archer**

Introduction of Visitors: **Austin Huang**

Greeter(s): **Arlan Norman**

Raffle Tickets: **Chuck Snyder**

Music: **Don Anderson**

GUESTS OF ROTARIANS

Pam Kiesner introduced her husband, Kenn Kiesner

Bob Nicholl brought his son, Bruce Nicholl

Scott Renne introduced his daughter, Adrienne

Speaker, Paul Stankavich was accompanied by his wife, Eileen

Upcoming Programs

3/29 Elson S. Floyd, President WSU

4/5 Senator Dale Brandland

4/12 Congressman Rick Larsen

4/19 Aaron Adelstein - Built Green

4/26 Representative Kelli Linville

5/3 Greg Lane TVW

AV: John Raasch

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Steve Hoekstra
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District 5050 Website
www.district5050.org

Club meets
Monday - 12:00 Noon
Northwood Hall



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