



THE ROTARY CLUB *of* BELLINGHAM  
BELLINGHAM'S FIRST ROTARY CLUB

TATTLE



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## Business Notes

### BOARD MEETING CHANGE AGAIN

The rescheduled Board Meeting for March 25th has been changed back to April 15th at 4:30 at the Dorothy Hagen Building.

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## Presentations

### STUDENTS OF THE MONTH

Students of the Month were presented for this month, focusing on those with outstanding community service records. They were:

*March  
15th, 2010*

*2009-2010*

*Sponsors:*

*Steve Adelstein*

*Adelstein Sharpe &*

*Serka*

*Margaret Curtis*

*Wilson Engineering*

*Tim Fisher*

*Life Insurance*

*Consultants*

*Pat Foley*

*Mills Electric*

Bellingham High student Kimball Gainor,  
Sehome High student Andrea Merrill, and  
Squalicum High student Danny Gibson.

*Barry Hanson*

*Unity Group*

*Dave Morse*

*Blythe Plumbing*

*John Sitkin*

*Chmelik Sitkin*

*& Davis, P.S.*

*Teri Treat*

*Sage Management*

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**THIS WEEK'S  
TEAM:**

**Editor: Dale Rings**

**Reporter: Chuck  
Snyder**

**Photographer: Marty**



**Andrea Merrill, Kimball Gainor**

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## Program

**Haines**

**Sgt. at Arms: Wayne Langei**

**Invocation: Kay Sardo**

**Introduction of Visitors: Vic Tate**

**Greeter(s): Tony Pechthalt**

**Raffle Tickets: Wayne Langei**

**Music: Don Anderson**

**AV: Rogan Jones**

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Duane Knapp was the program, speaking about Brand Strategy. He has advised corporations, nations, celebrities and just plain folk in over 14 countries and has written three books about his concepts. He noted that, as Jerry Seinfeld said, everyone is a brand. The nature of that brand is dependent on what one does for a vocation, who one socializes with and what one does in the community. He urged everyone to make a promise related to how we want others to perceive us, and then keep that promise both in our professional lives and our personal and emotional lives. He gave examples of current businesses who go the extra mile to

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District 5050 Website  
[www.district5050.org](http://www.district5050.org)

satisfy customers, and thereby are more successful than their competitors. If you behave in a manner that benefits others while doing your best and trying to give more than expected, you will be successful. The key is to treat others better than they expect to be treated, which sounds a bit like Service Above Self, our Rotary motto.

Club meets  
Monday - 12:00 Noon  
Northwood Hall



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## GUESTS OF ROTARIANS

**Teri Treat introduced Partrick Collins with Sterling Health Care**

**Tim Farris brought Debbie Ahl, former President of Sterling Health Care**

**Parents of Student of the Month Awardees-Community Service**

**-Bill & Carole Gainor, parents of Kimball Gainor from Bellingham High School**

**-John & Helen Merrill, parents of Andrea Merrill from Sehome High School**

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## Upcoming Programs

**3/22 Paul Stankavich - The future of public radio and KPLU**

**3/29 Elson S. Floyd, President WSU**

**4/5 Senator Dale Brandland**

**4/12 Congressman Rick Larsen**

**4/19 Aaron Adelstein - Built Green**

**4/26 Representative Kelli Linville**

**5/3 Greg Lane TVW**

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